



ASX Conference Presentation

2013

John Hughes – CEO & Managing Director

Peter Eaton – CFO

To be Australia's leading provider of a broad range of financial services to niche consumer and commercial markets









A Business Evolution





radio **rentals**

Positioning

- Operating for over 75 years
- □ Australia's largest consumer electronics and furniture rental business
- Targets the cash/credit constrained consumer market
- □ Rent, Try, \$1 Buy[™] market leading product
- Akin to Rent-A-Center & Aaron's in US and Brighthouse in UK

- Broader range of financial products to expand customer reach
- Potential second brand





Positioning

- □ Launched 2009
- □ Full online services low cost model
- □ Provides unsecured personal loans from \$2,000 to \$5,000
- Offers flexible terms and fast approvals
- \$20m loan book
- Focus on sub & mid-prime markets underserviced area following pull back by major financial institutions post GFC

- Increased retention via loyalty program with reduced rates
- Expanded range of products
 - \$500 to \$2,000 following clarity of legislation
 - \$5,000+ unsecured & secured loans to mid-market underserviced by banks





Positioning

- Operating since 2011
- Specialises in equipment lease and finance solutions for businesses particular focus on small/medium enterprises (SME) sector, and government
- \$35m loan book

- Continuation of organic development strategies
- Considerable market demand in <\$100k deal area</p>
- Expanded product range
- □ Strategic alliances with vendor partners





Positioning

- A leading national provider of integrated receivables management services for over 20 years
- □ Acquired March 2011
- A diverse range of clients across private and public sectors

- Broader national presence
- □ Strategic relationships with major corporate and financial institutions
- Increased purchase of debt ledgers
- □ Expanded service offering "complete credit lifecycle"



Summary – Reinvention for Future Growth



Summary – Reinvention for Future Growth

Future

- Leveraging strength of core Rentals business and recurring revenue streams
- Developing the business to cater for underserviced consumer and commercial markets with expanded range of financial services
- Significant investment in new systems and skills base
- Period of consolidation as initiatives develop toward critical mass





Appendix



Group Performance Summary – Half Year end 30 Sept 2012

Group

- NPAT down 2% to \$14m
- Cash NPAT¹ flat at \$14.9m
- □ Revenue up 4% to \$100.5m
- □ Basic EPS of 9.57 cents; a decrease of 5%
- Operating cash grew to \$48.8m
- Gearing levels remain conservative at 14%
- Interim DPS 4.5 cents; a 13% increase

By Division

- Radio Rentals record installations and earnings
- Cashfirst loan book to \$20m and new growth strategy being implemented
- Thorn Equipment Finance strong book build to \$28m
- NCML earnings impacted but recovery beginning

¹ Cash NPAT is calculated as NPAT adjusted for the amortisation expense of NCML customer relationship intangible asset



Cash NPAT¹ in-line with prior year

Impacted by one-off GST expense and NCML performance

- Radio Rentals grew earnings contribution to a new record
- NCML earnings impacted by loss of the ATO contract and lower PDL revenue
- Cashfirst performance improved in line with the loan book growth
- TEF book growth yet to convert to earnings
- GST on financial products issue expensed
- Other corporate costs increased in line with business growth
- Financing costs decreased due to lower average debt levels

Cash NPAT¹ Bridge H112 – H113 (\$m)





¹ Cash NPAT is calculated as NPAT adjusted for the amortisation expense of NCML customer relationship intangible asset

12

Cash Flows Continued to Grow

Operating cash flows up 40% on PCP

- Receipts increased 11% driven by Radio Rentals, TEF and Cashfirst revenues
- Payments positively affected by timing differences
- Tax favourable as there was no final payment for FY12 due to the deferred tax gain arising from the NCML acquisition
- Increase in Rental Asset expenditure due to furniture demand and the introduction of Apple products
- Financing positively impacted by debt repayment in the PCP following the rights issue

Cash Flow Bridge H112 - H113 (\$m)





Balance Sheet

Continued growth in key asset categories

- Consumer lease book growth generated by demand for large TVs
- Commercial lease book continued to gain momentum with the brand achieving good traction in the market
- Consumer loans continued to grow due to solid new business levels and increasing re-writes
- Rental assets driven by strong performance in furniture
- Limited PDL purchases
- Closing net debt to equity increased versus PCP –
 Commercial lease book growth as main factor.

	20 Sep 12	Movement	
	30 Sep 12	\$m	%
Consumer Lease book [*]	94,637	5,305	6
Commercial Lease book [*]	36,203	20,660	133
Consumer Loans	20,281	2,689	15
Rental Assets	52,696	4,218	9
PDLs	5,737	594	12

* Consumer and Commercial lease book disclosed on a gross basis, inclusive of interest due

